

## IS YOUR WORKFORCE EXPERIENCING COMMUTING ISSUES? WE HAVE THE SOLUTION!

Help your employees get to work by partnering with Middlesex County Connect.

Middlesex County Connect is an inter-community public transit service that connects local municipalities in Middlesex County to one another and to London, Woodstock, Ingersoll, St. Thomas, and Southwold. To help employers promote the use of Middlesex County Connect among their workforce, we have created an employer toolkit that includes an informative brochure with bus routes and schedules, eye-catching posters and social media content, branded promotional items, and complimentary fare passes. Contact us at countyconnect@middlesex.ca to receive your Employer Toolkit.

Workplaces across the region are facing challenges in getting employees to and from work. Partner with Middlesex County Connect to assist your current and potential employees in commuting.

Discover the convenience of Middlesex County Connect's bus routes, serving various communities during peak hours. Our current round-trip bus routes include Route 1 which serves Lucan, Ilderton, Arva, and London; Route 2 connecting Woodstock, Ingersoll, Putnam, Dorchester, and London; and Route 3 connecting Dorchester, London, St. Thomas, and Southwold.

For only \$5 one-way, your employees can enjoy our affordable and accessible bus service on fixed routes and schedules.

## **BENEFITS OF PROMOTING TRANSIT OPTIONS:**



Increased Employee **Productivity** 



Reduced Carbon Footprint & Air Pollution



Healthier **Employees** 



**Reduced Parking** Cost & Demand



**Enhanced Employee** Recruitment & Retention



A Boost to Corporate Image

## PARTNER WITH MIDDLESEX COUNTY CONNECT TO:

- Promote Middlesex County Connect to your employees with our Employer Toolkit
- Sell, subsidize or provide free Middlesex County Connect tickets at your workplace
  - Help shape the future of public transit for your workforce









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