



DIRECTED GROWTH EXPANSION FALL 2025 FOR *NOT-FOR-PROFIT* EXPANSION Expression of Interest Form

We are pleased to share an update on the Canada-Wide Early Learning and Child Care (CWELCC) Directed Growth Plan. The Ministry of Education has confirmed that, in addition to the growth already achieved since 2022, there remain approximately **440 additional child care spaces available for CWELCC enrollment** within London and Middlesex County under our Directed Growth Plan targets.

Approach to Allocating the Remaining Spaces

To fill these spaces and continue building CWELCC capacity in our community, the City of London and County of Middlesex will proceed by taking the following approach:

Step 1: Invite existing CWELCC-enrolled licensees in London and Middlesex County who wish to expand, including for-profit licensees willing to convert to not-for-profit status, to submit an Expression of Interest.

Step 2: If space remains after Step 1, invite existing **not-for-profit licensees not currently enrolled in CWELCC** to submit an Expression of Interest.

Step 3: If space remains after Steps 1 and 2, invite existing **for-profit licensees not currently enrolled in CWELCC** who plan to convert to a not-for-profit auspice to submit an Expression of Interest.

Criteria for Prioritizing New Spaces

All EOIs will be reviewed using the standard criteria applied in previous Directed Growth processes, including:

- Location and community need (based on local planning and demographic data)

- Proposed age group (priority for infant–preschool spaces)
- Licensing history and compliance record
- Financial viability and organizational capacity
- Feasibility and ability to open new spaces by **December 31, 2026**
- Current operating capacity and demonstrated demand for care
- Existing not-for-profit status

Funding Information

CWELCC Operational Funding for New Spaces: Newly approved CWELCC spaces will be funded according to the **Ministry of Education’s Cost-Based Funding Formula**. For 2025, new spaces (including those at existing legacy sites) will be funded at the benchmark level plus a Directed Growth top-up multiplier of 0.14.

Expression of Interest

If you are a **CWELCC-enrolled Licensee** currently operating in London or Middlesex County and are:

- a **not-for-profit** interested in expanding your organization’s CWELCC-enrolled infant-kindergarten child care spaces, or
- a **for-profit** planning to **convert to not-for-profit status** and expand your CWELCC-enrolled infant-kindergarten child care spaces,

Please complete the attached **Expression of Interest Form** and submit to the City of London or County of Middlesex by **November 14th** via email to ChildrensServicesAdmin@london.ca or childcare@middlesex.ca.

We welcome the opportunity to meet with you to discuss your ideas before you submit your form. Organizations will also have the opportunity to consult with their Boards prior to committing to new spaces.

Expression of Interest Form

Child Care Organization Name:	
Executive Director:	
Contact information for this application:	Phone:
	Email:
Address of Proposed Expansion:	
License # of Proposed Expansion:	

Proposed Expansion: Existing Centre Based Licensed Child Care

Grouping	Existing Licensed Capacity	Proposed Increased Licensed Capacity	Proposed Increased Operating Capacity
Infant			
Toddler			
Preschool			
Kindergarten*			
Family Age Grouping			

*Where there are existing underutilized licensed spaces within an organization's licensed capacity, licensees must first consider adjusting existing underutilized licensed spaces before increased kindergarten spaces will be considered.

Proposed Expansion: New Location Centre Based Licensed Child Care

Address	
Configuration	
Status of commitment to new location	
Proposed opening date	

Proposed Expansion: Licensed Home Child Care Agency

Existing Licensed Capacity	Existing Number Approved Active Homes	Proposed Increased Licensed Capacity	Proposed Number of Approved Active Homes

Tell us about your proposed plan for expansion. Include status of your plan and any planned next steps.

If you are a *for-profit* organization who is planning to convert to a *not-for-profit*, please identify any steps you have taken to make this transition and any planned next steps including proposed timeline for conversion.